The World HELP Movement

*The World **H**ealthy **E**nvironment, **L**ove and **P**eace Movement*

PRESENTATION GUIDE

Benoît Guérin

World HELP Movement

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PROLOGUE TO THE WORLD HELP MOVEMENT

In 2003–2004, I took a sabbatical from teaching. In the summer of 2003, I rented a small cabin in the woods. I settled in there to meditate for about ten days. The idea for **the World HELP Movement** came to me during the final days of that short wellness retreat.

The various components came to me one by one, and they seemed logical, simple, and harmonious. I felt that this movement, with its fundamental values, was a promising path to improving well-being on Earth and that many people could easily embrace it.

As I pieced together the picture that gradually emerged over the final days of my retreat, I discovered that the acronym representing the main components of this Movement was highly evocative in French: **M**ouvement **A**mour, **P**aix et **E**nvironnement **S**ain pour tout le **Monde**, le **MAPES Monde ;** in French, *mappemonde* (homophone) is a world map. Later, while translating this acronym into English with a bilingual friend, I discovered a different but equally meaningful interpretation: **The World HELP** (**H**ealthy **E**nvironment, **L**ove and **P**eace) **Movement**.

I therefore worked to develop the basic tools that could be used by anyone interested in participating in such a Movement, as they saw fit: a founding manual, a website, a flag, small posters, etc.

The World HELP Movement got underway (in French) in the spring of 2004. The Movement gained momentum through several exchanges, a few formal meetings, radio segments, larger-scale projects, and… it fell dormant. I returned to teaching, caught up in the demands of my job and the need to earn a living. I was working for a lower salary (deferred pay) to save up for another sabbatical while the World HELP Movement, for its part, was dormant.

From the World HELP Movement to the Poetic Manifesto

In the fall of 2007, I was on sabbatical again. Reflecting on the situation of the World HELP Movement, which had remained inactive for the past few years, I wrote a *poetic manifesto* that questioned and challenged our desire to realize the dream of a peaceful world in a healthy environment: *The Sleeping Ship*. In the spring of 2008, I sent my poetic manifesto, along with the World HELP Movement's founding manual, to two journalists. Columnist Josée Blanchette of the newspaper Le Devoir met with me for an interview and wrote about the World HELP Movement in her weekly column.

After meeting with that journalist, it seemed to me that the Movement's presentation needed to be simplified, so I set to work on it. The 46-page *Founding Manual* was replaced by a 25-page *Presentation Guide*. Only the core values around which humanity can unite were highlighted in the new Presentation Guide and in the new version of the flag.

Unfortunately, my return to work in the fall of 2008 demanded my full attention, and a very generous friend graciously offered his services to upload the revised documents to a new website.

The years that followed consumed my energy at work, and I was unable to revive activities around the newly revamped Movement. I didn't even manage to take charge of the new website's functionality, which gradually began to malfunction. And the World HELP Movement fell back into dormancy.

The End of Billionaires and other ideas simmering over the course of a year

In the fall of 2016, after difficult years of major changes in my teaching career, I took early retirement. I then began to consider again how I might relaunch a global-scale project to address the increasingly pressing humanitarian and environmental challenges.

So in 2017–2018, I wrote a story published in several chronicles: *The End of Billionaires*. In it, I tell the story of a multiplatform TV project aimed at fostering a unified, supportive, and eco-conscious humanity. This narrative alternates with columns exploring other ideas that had long been close to my heart but that I hadn't had time to elaborate on previously.

I then created a blog, lafindesmilliardaires.com, where I gradually published these 42 columns (23 of which are more specifically related to the story of *The End of Billionaires*), starting in January 2019.

The Sleeping Ship and the World HELP Movement on my blog

In 2020, since I had a blog that allowed me to share illustrated articles, I decided to publish *The Sleeping Ship* in installments of chapters that I illustrated with royalty-free images.

Following that, in 2020–2021, I illustrated and published the *World HELP Movement Presentation Guide,* which had never really been distributed amid the years of intensive work that followed its writing.

In June 2022, after a year without writing or publishing, I began writing a series of columns titled *Love and Twilight* and published them on my blog until the fall of 2023.

It was in the wake of this latest endeavor that interest in the World HELP Movement resurfaced, and in particular, in its English-language version, which had never been written: *The World HELP Movement*.

It also occurred to me that publishing or self-publishing a French-language work related to the World HELP Movement could be a fruitful new avenue for reaching the French-speaking community beyond the people in my immediate circle (my blog and other local initiatives).

This guide introducing the World HELP Movement is the result of this latest line of thinking. The girlfriend of one of my nephews, Daphnée, recently told me that there must be a great many "little Benoît" like me all over the planet. People are just as eager to finally forge paths that could lead to establishing a peaceful world in a healthy environment, for the benefit of all humanity and the entire planet. If that is the case,

I hope that the following guide to the will inspire us to forge connections to bring such a Movement to life.

INTRODUCTION TO THE WORLD HELP MOVEMENT

The **World HELP Movement** is a Movement that encourages people to unite around shared core values: **H**ealthy **E**nvironment, **L**ove and **P**eace. This Movement is intended to complement the many environmental and humanitarian initiatives aimed at improving living conditions and ensuring the survival of both people and the environment.

The Dawn of the Third Millennium

At the dawn of the third millennium, there are many cries of alarm regarding our planet Earth. These cries come to us from scientists as well as from the political sphere, and also from other circles not usually concerned with these issues. At times, it seems as though nature itself is crying out in distress.

Many individuals and organizations are working to ensure or restore the health of both humanity and the environment. Numerous successes can be seen all over the world, and yet… Yet the cries of alarm seem to be growing ever more urgent, numerous, and overwhelming.

Some even seem to have given up, as if this were a lost cause. But how can we, in good conscience, abandon the boat we're sailing in, the spaceship we're traveling on? Perhaps it's fatigue, or a lack of confidence, or disillusionment? … a dull grayness is making its mark!

Wall reproduction of Guernica (grisaille technique), Pablo Picasso, 1937. Photo—Almudena Sanz.

Even in places where human and ecological problems are less glaring, there is still a malaise and increasingly apparent environmental issues. There is still plenty of individual happiness among friends or family, but socially and globally, things are far less cheerful. One need only walk through our major cities—on the streets or on public transportation in particular—to see how much darker the picture has become.

Of course, the situation varies from person to person. Sometimes, we no longer believe in anything. More often than not, we close ourselves off to certain ideas while maintaining our confidence in other perspectives. Overall, however, defeatism is taking on massive proportions, almost everywhere. So, how can we counter this gloom? How can we increase our confidence and our joy?

The Chess Players. Unknown stained-glass artist, circa 1450. Grisaille and silver-yellow on white glass, Cluny Museum, Paris.

It was around these kinds of questions that the idea took shape of launching an initiative or a “Movement” that could reignite our energy and vibrancy as humanity, and thus shed some light on our quest for happiness—or, given the circumstances, on our quest for… survival!

The Dawn of the World HELP Movement

Albert Einstein once said:

> *“A human being is part of a whole that we call ‘the Universe’; they are limited in time and space. They experience their being, their thoughts, and their sensations as separate from the rest—a sort of optical illusion of their consciousness. This illusion is a prison for us, confining us to our personal desires and to affection reserved for our loved ones. Our task is to free ourselves from this prison by expanding the circle of our compassion so that it embraces all living beings and the whole of nature in its splendor.”*

So, following in the footsteps of Einstein and many others who have expressed similar views, what if we decided to open a small window onto the World… What if we added another alliance to all our human

gatherings, but this time one open to absolutely everything that exists…

A human gathering to complement the multitude of gatherings already working magnificently for the happiness or survival of living beings. A global perspective to help us better situate our various specific actions. A mobilization, a small Movement but on a larger scale, to unify or illuminate all our other endeavors.

A unifying Movement, on the scale of the planet and even the space surrounding it, commensurate with the aspirations needed to rediscover the sense of wonder from which joy can arise. The planet, for example, “is” our spaceship. This is not an exaggerated idea but, on the contrary, a perspective that can accommodate action plans that take into account the whole reality—that is, plans composed of… realistic actions!

The Joy of Living. Victor Prouvé, 1904.

Similarly, humanity is not a concept too grand to be realized. On the contrary, when viewed from space, for example, humanity is already united. It is one with nature, forming this planet, this unique ecosystem traveling through space.

Earth as seen from Apollo 17. NASA, December 7, 1972.

Throughout this guide, we speak of “re-uniting” rather than “uniting,” because we want to highlight an important distinction from the common meaning of the word. Usually, a re-union takes place between different beings or those “separated by nature” who will return to their individual situations after the reunion. The Movement, on the other hand, proposes a re-union that evokes a return to a “naturally unified” state and thus represents a change of state rather than a fleeting event.

OUTLINE AND OBJECTIVES OF THE MOVEMENT

The World HELP Movement is the re-union of humans with one another and with the environment. It aims to improve life on Earth and ensure the survival of species, including that of humans.

This Movement consists of multiple forms of re-unions. These get-togethers take place to exchange, share, and celebrate around a common core perspective regarding how to live among ourselves and with our surroundings: to do no harm and to care for others and the environment as much as possible.

The Movement is not led by any one person. Anyone who wishes to do so can contribute to its growth.

A Movement to Enlighten and Revitalize

Daring to come together in this way as a living community is a fundamental step toward ensuring that all our other activities take full account of the whole of reality. It is an essential Movement for gaining access to the symphony of reality. By constantly reducing reality to one perspective or another, we should not be surprised to find ourselves lacking light and dozing off in the grayness.

By opening ourselves to all the sources from which understanding can arise, it is obviously easier to shed light on our actions. We should not be surprised to see a significant improvement in the effectiveness of our various existing social and environmental initiatives.

The Thames at Charing Cross. Claude Monet, 1903.

Urgent, just like the urgency proclaimed by so many of our scientists and great thinkers. Urgent to the point where more and more of us find this obvious. Urgent, but not dramatic. Drama is an obstacle to joy and evokes darkness rather than clarity. This is some urgency more akin to that of a ripe fruit, which must fall, simply.

Teapot and Fruit. Paul Cézanne, 1888–90.

This, then, is how the World HELP Movement was born. It comes into the world to set in motion the necessary re-union of all that exists. It takes shape as a map of the living world so that we do not lose sight of our destiny, so that we may “return home” or re-unite as soon as possible.

In this sense, the World HELP Movement does not seek to remake the world; it simply seeks to improve it. Improving the world, at each person’s own pace, can take on unexpected proportions when done within a framework whose scope can extend to all of humanity. Each person’s small steps can merge with thousands of other people’s small steps to give rise to a vast dance, a grand re-union of the World.

The Moulin de la Galette. Pierre-Auguste Renoir, 1876.

The Goal of the World HELP Movement

To hope to act in a manner commensurate with current humanitarian and environmental demands, it seems wise to clarify the goal we are aiming for.

The Movement's goal is to improve living conditions and promote the survival of humanity and the environment by facilitating, as soon as possible, the regular, concrete coming together of people within a shared vision of how to live among ourselves and with our surroundings. Achieving this goal must lead to an increase in joy among humanity and a proportional decrease in the current gloom.

But what exactly does this regular, concrete coming together of humans with a shared vision entail? "Humans" refers to a few people coming together, but it can also represent humanity or all of humanity. In fact, to fully achieve its goal, the number of people associated with the Movement should influence enough potential world leaders to bring about the formalization of an effective, unified governance of humanity regarding the establishment of sustainable peace and a sustainable environment for everyone.

An Inspiring Goal

Furthermore, to avoid getting lost in the mists of time or in overly vague considerations, it seems important to set a deadline for achieving our goal. And it appears that a target of no more than 30 years should be aimed at. We must not forget all the alarm bells being sounded by scientists and many other experts regarding the dangers threatening the planet and humanity. Many of these warnings mention similar maximum timeframes before the problems spiral out of control on our planet.

Asphyxiation. Mural, London (Piqsels).

Moreover, for our goal to bring motivation and joy to the members of the Movement, it is preferable that some of us be able to achieve it in our lifetime! If we can reduce the timeframe for achieving our goal to 20 years, or even less, that would obviously be ideal. So let's dare to do it!

For nearly a century, humanity has demonstrated tremendous speed of development in the technological and scientific fields. So, it is very possible that it could achieve similar speeds on a sociological level if it gets moving, in order to re-unite concretely among humans and with everything around it.

Destination Moon. Hergé, 1953.

A SHARED PERSPECTIVE: ORIGINS AND CONSIDERATIONS

In order to develop a common perspective around which people can unite, we must highlight what appears to stand out as essential to all efforts aimed at the well-being or health of humanity and its environment. We focus on the perspective that appears to be the most widespread or common, rather than one that enjoys unanimous agreement, as no such common ground exists.

Of course, there are already a multitude of organizations and groups of all kinds working, in one way or another, to improve the world. The World HELP Movement, for its part, aims to facilitate the adoption of a foundational or overarching perspective capable of uniting all of humanity and encouraging action across all spheres of humanitarian and ecological activity. It is certainly not a matter of reinventing anything, but simply of taking action to come together as a single humanity, a single community of life.

The Premises of our Perspective

To define a perspective or vision that can be shared, it must be meaningful, of course, but also very minimalist in order to allow as many people as possible to come together as quickly as possible, while taking into account the environment in all its forms. This unifying framework is broad enough to accommodate multiple variations or to allow each person to contribute their own nuances.

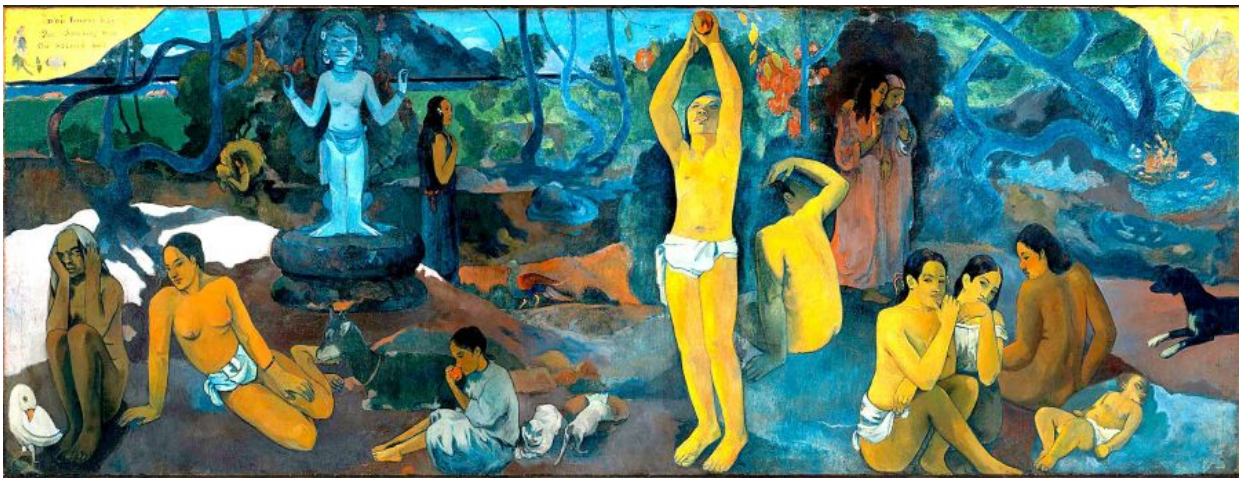
The essential. Excerpt from The Little Prince by St-Exupéry. Photo Stencilab (Flickr).

The shared vision is structured in three parts: two parts concerning how we live together and one part concerning our relationship with our surroundings. A specific color is then associated with each part of our shared vision to enable communication that transcends languages. We will discuss the colors of the gathering and the flag that unites them later in the text.

Finally, it is also specified that the Movement's shared vision concerns "the whole world," that is, all living beings.

The "we" of the World HELP Movement

The perspective expressed in this presentation guide is the result of pooling a vast number of viewpoints. The "we" referred to in this guide seeks to represent a perspective that a vast majority of humans would see as their own. A "we" that represents no one in particular and that hopes to be embraced by everyone.



Where Do We Come From? Paul Gauguin, 1897.

It is interesting, moreover, to speak of “adoption” from a shared perspective, much as one might speak of adopting a child, because the shared vision of the re-union took shape precisely through the image of a parent.

Our shared perspective and the image of the parent

To properly compare the situation of a parent to that of the great human family or that of all beings, we imagine a parent of a large family, and as in any self-respecting large family, it is not always easy to maintain a situation that satisfies everyone. Consequently, we have frequently seen emerge in what might be called “folk wisdom,” a key phrase that goes something like this: “If you can’t help, at least don’t hurt!” This highlights the first foundation of a shared perspective, our first pillar: Peace (white).

Dove of peace. Photo by Pxhere.

THE FOUNDATION: PEACE AND A HEALTHY ENVIRONMENT

Living in peace

Peace has emerged as the first foundation of our shared vision. Peace in its broadest sense of “not harming others” or “harming as little as possible,” since it seems very difficult to avoid causing harm entirely—for example, when we must socially exclude someone who is seriously harming others. Peace is emerging all over the world as a starting point, an essential value for living together. Taking action, “making peace” even before… war.

Allegory of Peace and War. Peter Paul Rubens, 1629.

Making Peace *Before* War

We often wait for war to break out before making peace. If we examine the situation closely, we see that no war could take place in

a world that is truly at peace. For there to be war, there must be “several worlds” coexisting as separate entities. War requires at least two enemies or… two worlds. This is where our tendency to focus too exclusively on our own world—as if we were separate from the rest—leads us.

Two worlds. Issachar Ber Ryback (1897–1937).

Since the actions of each human group are carried out without taking sufficient account of the plans of others and the characteristics of the whole, they inevitably come into conflict frequently. The World HELP

Movement is a practical application of this holistic perspective that we so sorely lack.

By living almost completely separated from the rest of the world, we are thus fostering a situation where wars can occur regularly, whether on the level of individuals, nations, or religions. The more of us who gradually emerge from our isolated cocoons, the more the emerging social structures will be shaped by our way of living—also—with all of humanity and the environment. Moreover, our way of living with the environment constitutes the second foundation of our perspective: fostering a healthy (green) environment.

Various Stages and Cocoon of Bombyx Cynthia (Castor Silk Worm). Bulletin of the Imperial Zoological Society of Acclimatization, Paris, 1854.

Living in a healthy environment

An environment that unfolds to its full potential without the harmful effects of human actions is the other foundation of our shared vision. In fact, we aim, at the very least, not to harm the environment (air, water, animals, plants, etc.) and to help it when necessary to restore its health. To better achieve this, it is important to understand the benefits of a healthy natural environment and to spend as much time as possible in it: walking in the forest or in large parks, canoeing or kayaking, etc.

Beautiful Encounter #1. Photo: Benoît Guérin, 2019.

When it comes to the environment, there are still a few nuances to consider regarding harm. Of course, one could argue that the simple act of walking on Earth can kill thousands of tiny living creatures or damage vegetation, which would not be untrue. So one might be tempted to replace this perspective with that of causing "as little harm as possible," for example.

Beautiful Encounter #2. Photo: Benoît Guérin, 2019.

It seems preferable, however—just as with how we live alongside other humans—to maintain the clear intention of "doing no harm" and to simply qualify it by adding a few clarifications. The important thing is to intend not to cause harm, while taking into account the natural

limits arising from the interrelationships between beings—for example, a human walking on the Earth.

Beautiful Encounter #3. Photo: Benoît Guérin, 2018.

Nevertheless, if our shared perspective were limited to not harming others and the environment, it would be difficult to find the colors of joy. To the first two pillars that form the foundation of our perspective, it therefore seems important to add another fundamental value recognized as one of the main sources of joy by a vast majority of human beings—our third pillar: Love (red).

LOVE AND THE WORLD

Love, that multifaceted word which, like a kaleidoscope, often fascinates and attracts many, yet sometimes repels. A word filled with colors, undeniably so. A word that we find once again among the core values of a vast portion of humanity.

The little girl with the balloon. Image attributed to Banksy. Graffiti Creative Commons CCO (pxhere).

Love as the Third Pillar of our Shared Perspective

Love, for our parent serving as a reference, can take many forms. If one of the children is sick, our parent takes care of them, and their love then takes the form of compassion. They also worry about their children who lack a zest for life; they try to help them out of love once again. Finally, our parent, perhaps out of a desire for balance, will also take time to spend with their partner, to have fun with friends, or with people they don't know either. Love has many faces.

However, on the scale of the "human family," those who are parents and those who are children are not so easily recognizable. Each

person's role within humanity depends on the attitudes and behaviors they adopt rather than on age or a parent-child relationship, and anyone can find themselves in one role or the other, depending on the circumstances.

Many of us have significant financial resources or time to spare (the time we can give). Indeed, it is quite rare—especially in wealthier countries—for someone to have neither time nor money. We could therefore take on this role of loving "parents" to a greater extent and in various ways for people in need of help.

As for all these people in need of help, there are many schools, in particular, where numerous children and adolescents are victims of cruelty from others. Numerous harmful acts occur there regularly. To improve the situation, young people from these environments could form—with or without adult assistance—groups for reflection, discussion, and project development to mitigate these serious acts of aggression and this unacceptable rejection of human beings. Obviously, the more adults take on a role of responsibility commensurate with the world in which we live, the easier the task will be for children and adolescents.

Bullying. Sculpture in Gaspésie. Photo: Michel Rathwell, 2013 (Flickr).

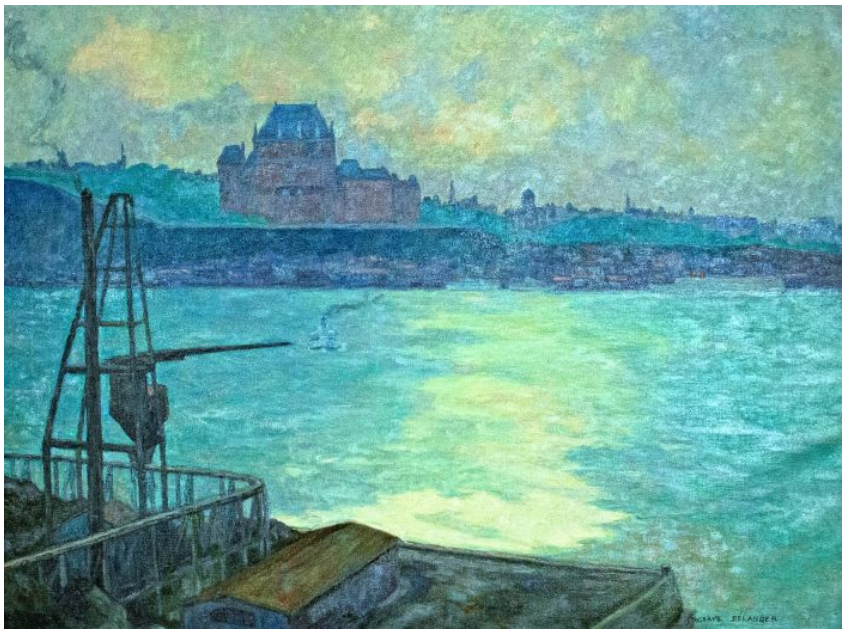
Furthermore, it is interesting to note that animals can fall under the category of "Love" or "Healthy Environment," depending on one's perspective. For some, animals are closer to humans, while for

others, they are closer to nature or the environment. This highlights the arbitrary nature of the categories and, in particular, the sections of the Movement. Categories can be useful for our understanding, but they are not fundamental—unlike the interdependence of all beings, which is brought to light by this situation.

Environment or love? Photo: Benoît Guérin, 2019.

To summarize the three aspects of our shared perspective, we choose “to be at least at peace and to treat one another, as much as possible, with love,” as a simple common ground for living together. Then, to live in harmony with our surroundings, we simply extend these principles as if we were simply expanding the family to include another aspect: a healthy environment.

The core values that make up our shared vision form a fairly simple framework, but putting them into practice—especially on a consistent basis—is not so straightforward. The purpose of this introductory guide is to clearly define the main pillars of our common ground so that we can continually return to this foundational perspective, which everyone might eventually come to recognize as “home.” Creating a shared “home” within the incredible diversity of human experience is a meticulous undertaking, a work that unfolds at its own pace, patiently, with passion, and… gentleness.



At Home. Octave Bélanger, 1925–28.

And what about freedom?

Individual freedom can have many meanings. The value of “peace” explained earlier includes a meaning sometimes attributed to the word “freedom.” Indeed, when we speak of not harming others, this also implies not infringing upon their freedoms: freedom of speech, freedom of action, freedom of opinion, etc. Obviously, from a perspective of peace, our freedom ends where that of others begins, and it may be appropriate to limit the freedom of action of someone who would harm others or the environment. It is when we must choose between several of these that the idea of “fundamental values”—or values to which we attribute greater importance—takes on its full meaning.

Moreover, it is also in the name of the freedom of peoples and religions, for example, that we often retreat into our homelands and other points of reference. Yet the economy, for its part, has long known few borders. We are connected to others in every region of the world through economic exchanges: our fruit comes from elsewhere, our shirts are made in other places, the metal for our cars is mined in other locations, our grains are sold elsewhere, and so on.

The economy is embedded in the social fabric and directly influences people's quality of life, their ability to be healthy and eat properly, their access to education, and so on. Consumption patterns here therefore directly influence people's lives there. It is therefore possible that our freedom to consume, for example, directly harms people outside our country.

We are familiar enough with the extent of economic power to understand its full influence on the societies and individuals involved. The world in which we live "is" interconnected; this is not an opinion, but an observation anyone can make. The freedom and autonomy of religion or nation, which we often defend, deny the reality of interdependence when they are placed before peace, love, and the environment. Everyone is free to have their own beliefs, but these must not harm others or the environment, at the very least.

The idea is not to speak out against freedom, which is a highly commendable value. Rather, it is about standing up and taking action to ensure the prevalence of Peace, Love, and a Healthy Environment "for everyone."

Head of the Statue of Liberty at the Champ-de-Mars Park. Illustration by Charles Baude, 1879.

The Movement “for the World”

The Movement is a welcoming and open-minded initiative that seeks to make room for everyone, for our entire living community, for all that exists. It is an organization that strives for the inclusion of everyone, but without forcing anything, by uniting people—regardless of their number—around shared core values.

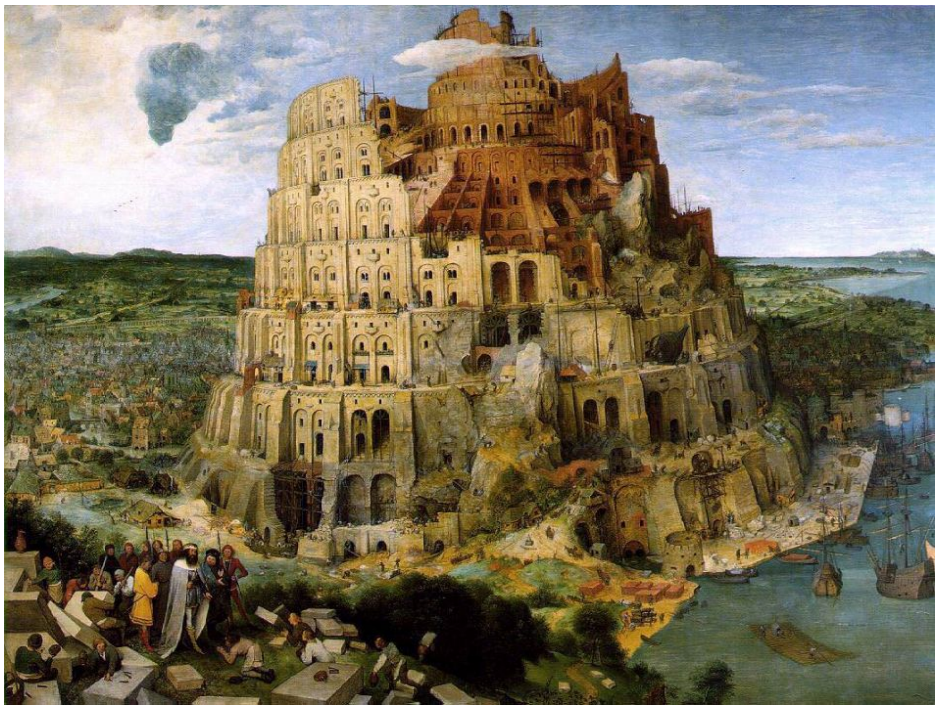
This Movement does not possess “the truth.” It has only a shared perspective that it hopes is widespread enough to allow a very large portion of humanity to re-unite. Obviously, all of humanity will not do that all at once, instantly. It seems clear, however, that according to the good old principle of momentum, the more people who experience re-union with joy, the more likely others are to want to do the same.

The appeal that the influence of re-union activities can have on people is surely one of the best guarantees of healthy progress. Word of mouth can be an excellent means of progress. A Movement that seeks to remain the underlying fabric of the union of our humanity and its environment can only be conceived with the utmost respect for each person's inclinations.

The world hangs by a thread. Wool and silk tapestry, Brussels, circa 1525–1530. Musée des Arts Décoratifs, Paris. Photo by Pierre Poschadel, 2015. (Wikimedia Commons)

SUGGESTED RE-UNIONS

It is up to each and every one of us to make the World HELP Movement our own. The idea behind this approach is to avoid institutionalizing the Movement and to prevent its operations from becoming locked into a hierarchical structure that would slow its spread. The absence of official structures prevents the Movement for the re-union of humanity from becoming insular, which would be contrary to its objectives.



The Tower of Babel. Pieter Brueghel the Elder, 1563.

Each group of individuals is completely free to organize the various get-togethers we present here in their own way, or even to experiment with other models they might wish to try. A re-union that bears the “colors” of the Movement and is conducted in accordance with its shared vision “is” a re-union of the World HELP Movement. We encourage gatherings that are “concrete” and “regular.” Let’s first look at what these characteristics entail.

Coming Together Concretely and Regularly

It is essential to have a shared basic vision for coming together as humanity, and it is also important to suggest gatherings that are specific enough for this idea to take shape with joy. The first step is to recognize that the Movement's shared vision is also our own, and that we want to re-unite with our community of all beings. Next, we need to determine how we can do this.

From the outset, the Movement consists of "concrete" gatherings for exchange, sharing, and celebration centered on a basic shared vision, and this is the primary characteristic of these gatherings. This sharing can take place in contexts ranging from more to less formal, from an impromptu gathering of friends to an organized event centered on a specific theme. Some exchanges take place in person, while others are virtual, particularly via the Internet. We celebrate our re-union by openly showing our colors or by organizing formal activities based on people's initiatives.

A close-knit community. Mural by ArtDuCommun, 2016. Photo: Indrid Cold (Flickr).

All these forms of gatherings can also inspire and facilitate the launch of related projects or activities to help particularly disadvantaged people or address a specific environmental issue, for example. However, since this is not the primary goal of the Movement, care must be taken not to neglect the fundamental activities of re-unions. Anything is possible when it comes to World HELP Movement gatherings, provided that we at least respect the foundation of our shared vision and, consequently, ensure that we *do no harm* (Peace).

The “concrete” aspect of our gatherings is often difficult to fully grasp. When it comes to humanitarian and environmental issues, we are more accustomed to aid initiatives or demonstrations, for example. Let us not forget that the re-union of humanity complements all these actions. The sharing, exchanges, and celebrations that take the place of concrete actions are essential to properly illuminate these other actions.

Furthermore, the second attribute of our re-unions tells us that they are “regular.” On the one hand, if we observe humanity from a broader perspective, it is, in fact, continuously united. So, re-uniting regularly is like a step in the right direction from that point of view. On the other hand, regularity means above all that get-togethers must strive for continuity and take place as often as possible.

Flying Our Colors

Through our re-unions, we seek to regenerate the fabric of our humanity in the living environments familiar to us, but above all in the public spaces of our world. To illustrate our point in this regard, we will now describe a first type of re-union that arises simply from flying our colors.

The Movement’s colors represent its core dimensions, such as the purpose of human re-union and the shared vision around which we can come together. These colors are presented in various ways, but it is on the flag of the World HELP Movement that they are concrete colors representing the full range of ideas conveyed: the blue of the planet, the white of peace, the green of the environment, and the red of love.

Flag of the World HELP Movement

Displaying the colors of human unity therefore means, first and foremost, having in your possession and, in plain view, an object that represents it: a copy of the flag, the presentation guide, the declaration of membership, a pin, a T-shirt, etc. Displaying these colors can also be done simply by sharing your convictions regarding the importance of re-uniting as humanity to foster a peaceful world in a healthy environment.

If we display the colors of humanity's re-union in our familiar living environments—whether at home, at work, or in our leisure time—it can spark very interesting exchanges and shared experiences. These exchanges—are—get-togethers that should not be underestimated, as they provide a readily accessible foundation and are just as rich in possibilities as any other form of formal gathering. When such an informal group discusses the re-union of the world, openness to others and the environment can, among other things, serve as a springboard for subsequently encountering the unknown within the context of more formal or organized gatherings.

Neighborhood regeneration. MURAL Festival in Montreal. Sainer and Bezt (ETAM Cru), 2014.

It is, however, by showing our colors outside our familiar living environments that the broadest perspective opens up. As the Movement grows, we have more and more opportunities to encounter people we don't know who are also displaying the colors of the World HELP Movement. We can thus recognize one another by chance in the twists and turns of daily life, even outside our usual gathering circles: on the street, on public transit, in the park, etc. On such occasions, we re-unite through our gaze, so to speak.

Opening ourselves up in this way to "strangers" is to expand the re-union of beings. And giving priority to people wearing the colors of the Movement is to treat one another gently. Indeed, our gaze is more likely to be well received in chance encounters when we know that the person in question shares our basic perspective and also recognizes the importance of taking a risk—or, rather, "daring" to connect.

Foreign envoys at the gate of the Guimet Palace. Korea, 18th century, artist unknown (Flickr).

Through such encounters, we apply the principles of our shared perspective, taking care, at the very least, not to cause harm. We can also act in the spirit of Love, by smiling at the person we meet or even greeting them—whether verbally or not—to brighten their day… It is up to each of us to experiment in this way, at our own pace, in our own way, keeping only this intention of "regular" re-union firmly in mind, which could lead us to dare a little more, a little more often. Let's not forget that the challenge of bringing back humanity together is that it could be very pleasant to experience—as well—a sense of connection with others, outside our usual circles.

In this regard, it is worth noting that more and more of us find it absurd how we tend to withdraw (dull grayness!) into ourselves when we are outside our usual social circles, as if this were meant to protect us from hypothetical misfortunes. In any case, this withdrawal certainly leads to a lack of "adventures" in such circumstances; a lack of those adventures that can add color or joy to our lives and inspire us to act more for the well-being of us all…

The Adventures of Ulysses. Apollonio di Giovanni, between 1435 and 1445.

THE VARIOUS FORMS OF RE-UNIONS

Let us, therefore, continue the description of concrete ways to re-unite through the Movement by now discussing certain more formal or organized forms. Let us begin by looking at a virtual way to meet via the Internet.

Re-uniting via the Internet

The Internet makes re-unions possible across the entire planet, so it is an essential form of gathering for a Movement that is “for the whole world.” This computerized “vehicle” for get-togethers has unique and highly valuable features, providing quick access to the Movement almost anywhere. It can instantly bring people together across great distances and in a wide variety of locations. In fact, many “matters” have spread like wildfire through this communication network.

On the Internet, the possibilities are as numerous as one can imagine, but the exchange of viewpoints—whether live or recorded—regarding the shared vision of human unity is certainly a very simple and interesting way to use this means of communication. A multitude of websites can be created for this purpose, and each can develop its own unique features. The barriers caused by different spoken and written languages are a challenge to overcome, but current developments in translation are advancing very rapidly.

Another definite advantage of the Internet for the World HELP Movement is that it allows for the easy distribution of the presentation guide you are currently reading, as well as other very useful tools, such as the flag. All of this can be done through our foundation’s website, which we will discuss later, or via other sites.

Re-uniting Through the Media

In the field of communication, other media are also excellent avenues for enabling the re-union of humanity to grow: radio, television, and print media. On radio and television in particular, there are numerous possibilities for utilizing or bringing the Movement to life. Open-line discussions on various aspects of the re-union, series with in-depth

segments, formats blending humor and exploration of the world, or even reality TV shows.

Indeed, how interesting it would be to combine such a powerful communication medium with such a fundamental human purpose. To witness a group of people seeking to foster the expansion of human unity, both through virtual means and in-person gatherings, across the globe… to connect mass media with a mass Movement… to combine the pleasant with the useful… a rather promising formula, it seems.

Communication. Bronze, Carol Gold, 2002.

From the Corporation to the Cooperative

Organizations that foster exchanges, sharing, or celebrations centered on the core values promoted by the World HELP Movement can greatly advance the Movement's expansion. These organizations can take many forms, from businesses to cooperatives, and their areas of focus are highly diverse: communications, science, research, leisure, and more.

While this guide was being written, a group of people came together to explore the idea of establishing the "World HELP Movement Café," with the aim of bringing the Movement's principles to life, integrating them into daily life, and even potentially expanding through future

franchises. These individuals therefore sought to establish a cooperative café that would allow anyone to become a member and that would promote “caring” and the celebration of the world through music, visual arts, dialogue, and more.

Café du Monde. New Orleans, Louisiana. Photo by J. C. Winkler, 2015.

In the realm of in-person gatherings, organizations stemming from the World HELP Movement can thus emerge based on individual initiatives and according to the specific socio-economic contexts of various locations around the world. No formal body directs anything in this regard; the presentation guide and other tools provided are merely fertile ground allowing organizational ideas to grow.

May enterprising minds therefore join forces with others to establish a multitude of organizations that can make this aspect of openness in gatherings shine in a multitude of ways! Whether it’s a tea room, a seniors’ club, a visual arts collective, a billiards club, or any other group, there’s a whole world to create here, and it’s up to us to take action.

The Night Café. Vincent Van Gogh, 1888.

Of course, existing businesses of all kinds can also embrace and display the colors of the World HELP Movement, provided they operate in line with the same shared vision. This is a gesture that significantly expands the Movement's reach, as it makes an impact on employees, "customers," and the surrounding community.

One-time events

On another note, certain formal gatherings could also take place on a single specific occasion or on a few scattered occasions. In fact, we can organize gatherings here and there where "exchange, sharing, or celebration" takes center stage. These may include performances, themed social evenings, "exchange and arts" days, or any other forms of gatherings. These re-unions can be organized around the general spirit of the Movement, or focus on more specific aspects, such as the meaning of "do no harm" in particular contexts, for example.

Whether they are very large celebrations or more modest get-togethers, if they take place in the spirit or perspective of the Movement (do no harm and “take care” as much as possible), these can be very propitious occasions to highlight the joy that emerges from our great gathering. These re-unions can range from simple celebrations highlighting the core values and general outlook on life that we prioritize, to the implementation of concrete measures to promote these priorities in our world: advocacy with political bodies, participation in gatherings promoting similar perspectives, coordinated aid efforts for people in need, etc. Of course, between specific actions and celebration, there are all kinds of exchanges and sharing that can fuel our reflection or contemplation.

Celebration. Alphonse Mucha, 1912.

As for “celebrating together” in particular, it may well be that highlighting our re-union as humanity and as living beings in this way is an essential expression of an approach like ours. It’s not that we’ve “arrived” at a problem-free world, but still, at least we come together regularly—as the big picture suggests—open to all that exists. That’s

already something! So it seems fitting to highlight this, from time to time, during such events.

The World HELP Movement as Inspiration for Political Groups

Municipal, national, or international political associations could draw inspiration from the Movement to determine their action plans. This is how we might see certain cities and countries flying the flag representing the colors of human re-union alongside their own flag, for example. Why not? Perhaps there are prominent leaders who will dare to place their group of citizens within the greatest natural grouping that is the World!

The Debate Between Socrates and Aspasia. Nicolas-André Monsiau, 1800.

This openness to the World that we seek in political circles brings us back to this other fundamental aspect of the Movement, which is our “openness to the whole World.” In fact, the World HELP Movement only makes sense if we remain open to everything that exists. It is this global and fundamental perspective—however minimalist it may be—that can re-unite all beings, and it is this that distinguishes this Movement from other pre-existing human groupings, such as nations

and religions. These groupings, however, often have their own raison d'être and can even be of great relevance.

The Reunion. Bronze by Kees Verkade, Netherlands, 1998.

INTERNAL ORGANIZATION

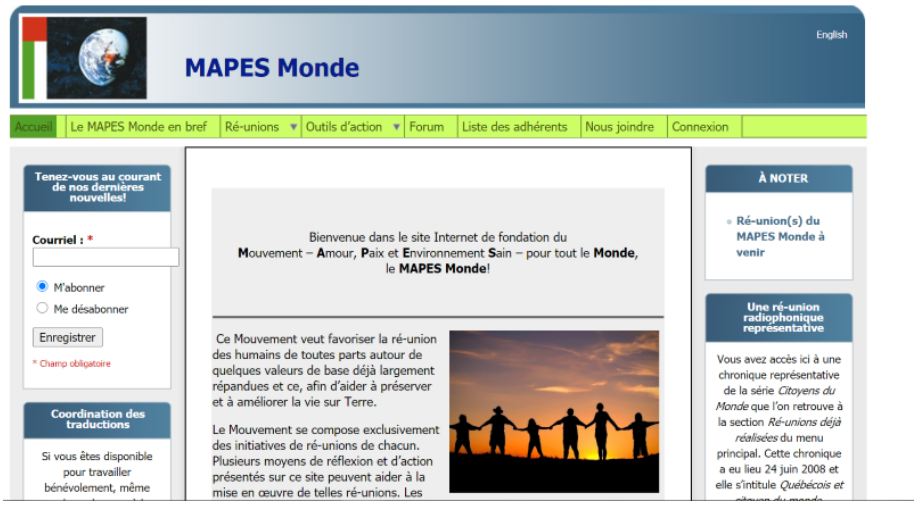
Just like certain major social movements of the 1960s and 1970s, such as the *Peace and Love Movement*, the internal organization of the World HELP Movement is kept to a minimum. There is no formal organization to oversee the actions of the people who make up the Movement. It is a group with a very minimalist internal structure, and it is therefore not appropriate to formalize its structure as a nonprofit organization, a cooperative, or any other similar entity.

A Presentation Guide and a Founding Website

No officially recognized leaders, not even a well-established founding organization. A guidebook, like a message in a bottle—or rather… a bottle in space! An anchor to define the Movement's scope and prevent it from scattering to the four winds. A royalty-free guide, since no one claims ownership of it. This presentation guide simply aims to represent people's aspirations as faithfully as possible so that they can easily make it their own if they wish.

A message in a bottle. Ruby Blossom. Photo by Martine Gaillard-Cadoz, 2015 (Flickr).

A few other small documents have also been created since the Movement's founding: a small poster, a membership declaration, *The World HELP Movement at a Glance*, and so on. In fact, the World HELP Movement's official foundation website, www.mapesmonde.org, was launched primarily to share the introductory guide, the flag, and the other written and audio materials. You can easily obtain the basic documents there; all you have to do is print them. You can even make copies for others.



Homepage of the World HELP Movement website.

The founding website is currently available in a “static” version only. You can download the documents there, but you cannot communicate or interact through it. Initially, interactions between Movement participants were possible there, but this is no longer the case. Several years of limited use have rendered its structure outdated, and it is now kept alive somewhat like an artifact that could inspire a new, more up-to-date platform. For example, a private group, such as those found on social media, would be very beneficial for exchanging ideas and helping one another in implementing the Movement.

In fact, the presentation guide and the flag featuring the colors of the re-union of humanity are the Movement’s main cornerstones. Several other workbooks and visual symbols may also emerge in the wake of these initial tools, depending on each person’s inspiration.

Colors Brought Together on a Flag

We first chose to use colors and a flag to bring them together so that the World HELP Movement could transcend languages, allowing everyone to recognize one another visually, regardless of the language they speak. This flag also serves as an important reminder of our reality: the colors of our core values and a borderless planet, seen from space. In fact, the largest part of our flag represents “us”—as seen from space. To this end, a photo was chosen, despite the potential difficulties, because it is an objective image of us. It is not an opinion or an arrangement… that’s just how it is!

The flag is a synthesis, in its simplest form, of the shared vision around which we come together. Looking at the flag from the front, we see: on the right, our planet in space, and on the left, the colors representing our shared vision. The three core values of our shared vision are arranged as follows: on the far left is the green band representing the environment, with the white band of peace to its right; these serve as foundational pillars upon which love (in red) rests, forming a square.

To maintain consistency as a Movement, it is suggested that those who wish to use the Movement flag always compose it in the same way. Beyond this composition, however, all variations are possible and even inevitable: different shades of red or green, the use of various photos of Earth in space, or even a reproduction of a painting of this “landscape.”

The flag can be reproduced in many ways: on paper, on stickers, on clothing, pins, caps, etc. The idea is to be able to recognize one another and to re-unite through our gaze. It is also about having the chance to contemplate our colors and our “home” as seen from space, in its entirety. In this regard, “contemplating” is not just a somewhat poetic action; it is a method often used to help an idea mature and to grasp its meaning.

Contemplation. Antonio Carneiro, 1911.

BEING PART OF THE WORLD HELP MOVEMENT

Since the Movement is without a formal organizational structure, anyone who embraces the ideas and colors of the gathering is part of it. The world is a living mega-organism of which each of us is a part. The World HELP Movement is a formalization of this organism. We can therefore consider that, when we embrace the ideas and colors of the Movement, we once again become a part of this organism or… one of its “members.”

To be part of the Movement, all you have to do is decide to be so. To avoid any confusion with the notion of “member” in more formal organizations, this word is used very sparingly in the text of the presentation guide. It is not a matter of distinguishing ourselves from the rest of the world, but rather of being part of it; overly formal labels could lead us down questionable paths.

If you want to be part of the World HELP Movement, you adopt its colors and get involved in whatever way you like; and if you change your mind, you simply stop. The simplicity of this approach does not make it simplistic in any way, and many mutual aid Movements have been using a similar model for a long time. All the more reason why Movement, whose approach aims to be as universal as possible, should be able to easily and successfully adopt such a model. We must remember that, viewed from space, everything that exists has its place on our ship, and it seems that it is rather our overly narrow perspective—or lack thereof—that prevents us from seeing this clearly!

Earthrise. Apollo 8, NASA, 1968.

This way of viewing reality holistically leads us to discuss that other perspective with which we are more familiar—the one where we tend to feel disunited, alone, or in small groups.

A major challenge: overcoming our individualism

This other perspective, which suggests that we are separate from others, can unfortunately also lead us to forget—and even deny—our unity with all that exists.

It is entirely wise to avoid becoming trapped in a sectarian group that seeks to isolate itself from the rest of the world or place itself above it. It is good to exercise vigilance in this regard. However, it seems equally important to exercise similar vigilance so as not to cut ourselves off from any possibility of connection with our surroundings. If our interconnectedness and interdependence are indeed fundamental aspects of our natural functioning, excessive isolation and individualism could well prove very harmful!

The World HELP Movement is, in fact, the complete opposite of a cult. The Movement aims to enable people to come together around core values they already hold, rather than around a specific ideology, as is the case with a cult. Furthermore, the Movement has no

governing body, and therefore no one can control anyone else in the name of the group.

Three successive breaks. Wassily Kandinsky, 1918.

Between the healthy expression of our individuality and the retreat into a more questionable form of individualism, there is often only a small, hard-to-perceive gap. Our individual colors are best expressed when they are in harmony with the colors that enable our re-union with the World. It is, in fact, to keep our colors firmly in mind throughout the adventure of humanity's re-union that we have placed them on a flag that can accompany us almost everywhere.

The World HELP Movement and the Governance of Humanity

Obviously, the Movement is not a government and has no intention of becoming one. "What a shame!" some might say, referring to that long-held hope for a world government that could unify all our efforts as human beings. All the more so since the United Nations (UN), the main attempt to bring humanity together, is an organization that does not directly represent humans, but rather nations. This gathering of

nations, moreover, has little impact on how they function, but rather complements their national organization.

While the World HELP Movement is not a world government, it can nevertheless exercise a certain degree of “governance” in this regard. In short, governance can be defined as exercising power or exerting influence over a group of human beings. The Movement, like any human collective, necessarily exerts influence on its surroundings. And the Movement’s distinctive feature of being open to all that exists means that this influence can extend to the whole of humanity and even include the environment.

The World HELP Movement is therefore a concrete way to demonstrate our commitment to a world that prioritizes peace, the environment, and love for everyone. We thus become, in a concrete sense, *citizens of the world* with a very specific vision of governance. For now, humanity uniting around shared values may be the only form of governance available. In any case, it is certainly a form of power that should not be underestimated.

The more people the Movement brings together, the broader its governance becomes. Since this coming together of people exists solely to improve the living conditions of humanity and its environment, it is desirable that its influence extend as widely as possible. However, as we mentioned earlier, this cannot happen by forcing anything, for joy cannot spring from such actions. There are, nonetheless, ways to foster the expansion of this gathering if the time is ripe for it to occur.

Joy in the Forest. Alice Bailly, 1932.

CONCLUSION

We set out on this great adventure of re-uniting humanity with the gloom that colors our era and the great dangers we face in mind. We have visited places that can bring light and color back into our lives. Re-unions of humans that take the environment into account and, by restoring trust and joy to our hearts, help us to act more for the good of all.

Light rain. Claudia Déa, 2017 (Flickr). **"A little splash of color… like a glimmer of hope in the gloom"** (comment by Marcel, photographer).

We have portrayed this gathering as an essential step back to reality. An opening onto the totality of our reality that is just as essential for us as it might be, for example, for a painter. A painter who wants to place a figure in a vast, highly complex landscape must, of course, take the overall perspective into account when composing their work. Similarly, it is essential for a fulfilling life (or even for survival, it seems!) to have—as well—an overall perspective on reality.

This big picture must remain present throughout the "composition" of our lives if we wish to retain its beneficial effects. To do so, we must have access to a "living connection" with the rest of the world, a concrete and regular Movement of re-union… and The World HELP Movement can, if we so choose, be such a connection.

On planet Earth, there are no other species capable of bringing about this re-union. In any case, there don't seem to be any other species that are so divided—to the point of jeopardizing the very existence of our shared world. So, it seems that all of this is up to us. To each and every one of us. We have a vehicle with no owner, which anyone can claim and shape to their liking. Are we going to let this train pass by, hoping we can catch the next one? Can we really hope for the arrival of many other "vehicles" before it's too late? The planet has its limits, just as each of our lives does.

Train Smoke. Edvard Munch, 1900.

Are we still capable of at least heeding the warnings of so many of our renowned thinkers and seasoned scientists? If so, will we agree to set out together on the path as it lies before us, when we look at our "home" from space, as depicted on the World HELP Movement flag?

Earthrise. Photo: William Anders, Apollo 8, 1968.

We began this introductory guide by depicting the dawn of the third millennium and that of the World HELP Movement. The guide is written to serve as a foundation for each person to embrace the Movement. Our conclusion is therefore not an end, but rather the beginning of this possible embrace.

The Rainbow Dawn

Just as the dawn opened our presentation guide, we can add the image of the rainbow to illustrate the colors and joy that can spring from the realization of our re-union.

The rainbow is often perceived as something somewhat magical. Ordinary or natural magic, for some, and divine, for others. The magic of colors emerging from the gray, that of fair weather following the storm.

At the dawn of the third millennium, a multicolored rainbow appears as a “last call,” an invitation to return home to the warmth and light of the rising sun; far beyond the storms of our atmosphere…

Last Call. Photo: Albrecht Fietz, 2017 (Pixabay).

“Last call to all travelers”

“Last call to all travelers of the Earth.” A call to take part in restoring the world to its rightful place, just as it is. A call to reconnect with all of nature and all of humanity. A call for the regular and concrete re-union of every human being with the rest of the world. A call to reality, where it seems to merge with the dream, where the deep and constant joy of the world’s unity in all its facets can be born.

Dream or reality. Photo: Johan, 2014 (Wikimedia Commons).

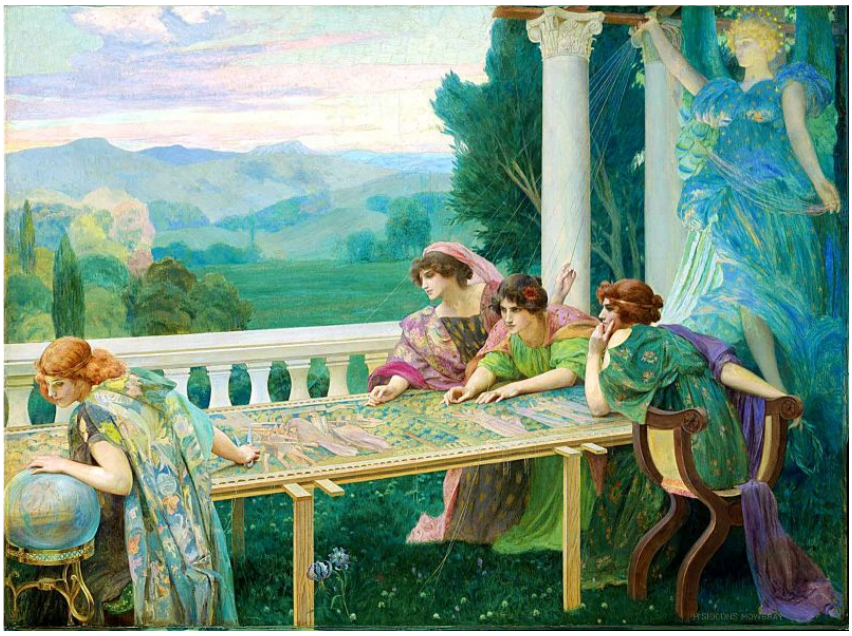
To return “home,” we must, curiously, step a little outside the familiar places where we live. We must rejoin the great family of life and of our humanity when we are in less familiar places. Great re-unions do not happen without a sense of awkwardness and boldness. Re-uniting with our great family can give the fleeting impression of losing for a moment our “little families,” but at the same time, we also have this distinct sense of fulfillment and joy coming straight from nature, from “our” rediscovered nature; always a little more, always a little more often.

No matter what limits we perceive within ourselves, when we come together as a community of the living, we become this new “being,” much greater, much less limited. Who knows what such a living

organism can bring forth in its parts or… in each of us. And let us remember that this unified organism is not merely a poetic concept, but is indeed an observable reality from space as well as from other perspectives.

There was no question of waiting for this guide to become perfect before making it available. It was refined as much as possible, its limitations were accepted, and it was brought into the world. In the same way, we can “come into the world,” with our limitations, through the re-union of humanity. Simply coming back into the world, to live better and to die better, without too many regrets.

If this Movement was launched in an imperfect state, it is because the times and the state of the world seem to demand that we stop going in circles before finally beginning to re-unite concretely and regularly, all together. Moreover, this entire founding endeavor requires a supply of time and money that is not infinite. Humanity possesses countless resources that can allow this re-union to flourish if such is its destiny.



Destiny. Henry Siddons Mowbray, 1896.

This presentation guide, which concludes here, is like a bottle cast into space with a message inviting every human being to the re-union. Taking action to bring about the re-union of humanity may

mean organizing large-scale media events or major gatherings to celebrate the re-union, but it can also simply mean sharing with friends the common vision around which we are coming together. Since the great journey home is an adventure to which we are invited every day and forever, it might be best to make ourselves comfortable and go with the ways of experiencing the re-union that inspire us most, day by day…

Day by day. Photo: Benoît Guérin, 2020.

EPILOGUE OF A MOVEMENT

Humanity has never been unified.

Today, we often speak of the interdependence of everything on our planet as a matter of course. We know that our economies are interconnected internationally. Local environmental neglect can have harmful repercussions everywhere else. We are discussing all of this more and more widely across the globe.

Our political organizations, however, are still firmly and almost exclusively organized into separate countries. In fact, most political thinkers find it unrealistic to envision a global political entity.

A New Era Is Needed

Perhaps we are simply envisioning a political organization of humanity that is too vast or too formal. A global government transcending national borders is likely unrealistic to establish, at least in the short term. But a globally unified Movement centered on shared core values could, however, exist and gradually grow.

Such a Movement could very well influence the leaders of various countries if it gained sufficient momentum. Some national leaders might be willing to work toward establishing a globally unified system to ensure peace and a healthy environment, transcending the particular interests of each dominant country. This could be achieved through a revamped UN or by other means.

If all those who wish to prioritize living in peace within a healthy environment unite their voices—on a regular and sustained basis—to make themselves heard across the globe, this could create an encouraging and inspiring wave of confidence.

Currently, however, humanity is completely fragmented into nations, and other invisible barriers stand between diverse values and beliefs. This is therefore a major challenge, we must agree. But human beings are capable of great feats when they set their minds to it.

Could such a Movement take shape from the United States of America to China, passing through India, Russia, France, Uganda,

Brazil, Morocco, and many other countries? One thing is certain: we can at least try…

Multiple languages: barrier or springboard?

To build bridges of communication between countries with often very different political systems and between people with highly diverse beliefs, we must foster exchanges that are deeply respectful of differences. In fact, above all, we must hold fast to the values we share. Diverse languages, however, are a significant issue worth examining more closely.

Exchanges or activities centered on shared values can more easily take place within groups of people who speak the same language, but it seems essential to quickly build bridges of communication across multiple languages as well if we want to create a Movement *for the Whole World*. English often serves as the common language for accessing community or environmental organizations, as resources often do not allow for high-quality translations into multiple languages. This language allows us to reach a large portion of humanity, and we must not overlook that, but we must at least strive for greater accessibility, as far as possible. Many tools, often free, are available to facilitate such exchanges. Software for simultaneous written translation is highly advanced, and that for spoken translation is making great strides.

This is a significant challenge, but it fits very well with the spirit of the times. Furthermore, there is a distinct exotic quality to languages we do not speak. It can be fascinating and deeply rewarding to build connections with people who, until very recently, seemed out of reach for direct communication. The apparent barrier of diverse languages could quickly become a tremendous draw or a springboard for the Movement.

An online platform for exchange, mutual aid, and collaboration could serve as a very pleasant and stimulating forum for experiencing the Movement on a global scale. We should be able to share our initiatives there in an atmosphere of respect and camaraderie, firmly supported by a code of conduct and a small team. Multilingual exchanges should be made available there as soon as possible, at

least in writing, and in an ever-growing number of languages. If there is widespread participation, this platform could branch out or similar new platforms could emerge. This is indeed a challenge that could prove decisive and a top priority in order to foster the existence of multiple initiatives all over the world.

Of course, all initiatives, however modest, are important. Numerous local initiatives can—eventually—form a meaningful global network. We must not underestimate this path.

The visual representation of our core values on a flag can also serve as an anchor for our re-unions, regardless of the languages involved.

If you are interested and have the skills, availability, or other resources that could be useful for setting up an online platform for exchange and collaboration for the World HELP Movement's gatherings, please don't hesitate to reach out—the world really needs it.

I am also working to improve, as much as possible, the English-language ebook versions of the *World HELP Movement* Presentation Guide, the Poetic Manifesto *The Sleeping Ship*, and the story of *The End of Billionaires*. These could reach many people who might be interested in pitching in to help the Movement thrive and grow. English isn't my first language, and I'm not perfectly bilingual. I do my best to translate using the online tools available, but the results could

certainly be improved by working with bilingual people. If you have the skills, availability, and interest in this matter, your involvement could perhaps make a significant difference.

You can reach me on my blog at https://lafindesmilliardaires.com/ (“Me rejoindre” in the footer menu); the first illustrated version of the World HELP Movement Presentation Guide is available there in French (MAPES Monde), among other things.

You can also contact me directly at benoitguerin@yahoo.com.

As for The World HELP Movement foundation website (in French), it is accessible in a static version (no interactions possible, but all original documents are available there) at https://www.mapesmonde.org/

ABOUT THIS BOOK

What if transforming the world began with simple re-unions?

Faced with the challenges of our time—environmental crises, growing inequality, social isolation—the World HELP Movement offers an original approach: rediscovering our humanity through regular, concrete reconnection among human beings and with the living world.

Born from twenty years of reflection, this movement—based on Love, Peace, a Healthy Environment, and Solidarity—invites everyone to participate, at their own pace and according to their abilities, in building a more harmonious world.

Neither a violent revolution nor a cosmetic reform, the World HELP Movement charts a third way: a gentle yet profound transformation that respects humanity while changing structures. With no leader and no rigid hierarchy, this movement relies on collective intelligence and the strength of authentic bonds.

The author shares his vision of a society where cooperation replaces destructive competition, where gatherings become moments of reconnection with our "great family of life."

A practical and poetic guide for all those seeking concrete and accessible alternatives to the challenges of our time.

"Final call to all travelers of the Earth… A call for the regular and concrete re-union of every human being with the rest of the world."

A project developed over two decades, an open invitation to collective transformation.

Back cover text written by Claude AI (Anthropic) following an in-depth analysis of the complete work.